Greater Atlanta Chapter of APIC

Strategic Plan 2019-2021

Vision

A safer world through the prevention of infection

Mission

To advance the science and practice of infection prevention and control

Preamble

The healthcare system has reached a critical juncture between patient safety, infection prevention, and quality of care. Significant changes in where care is and will be delivered are central issues. These changes represent an unprecedented opportunity for Infection Preventionists (IPs) to accelerate progress toward the elimination of healthcare-associated infections (HAIs). APIC leaders believe this is the right time to commit to an uncompromising vision and organize the association’s mission and goals around a plan to advance toward healthcare without infection. We propose to advance our mission to create a safer world through prevention of infection and embrace this bold direction through patient safety, implementation science, competencies and certification, advocacy, and data standardization.
This strategic plan serves to set direction and priorities for our chapter. The strategies and actions in this plan are designed to fulfill the mission of our chapter and in support of National APIC. The plan is monitored by the Board of Directors on an ongoing basis, and action steps are determined annually to ensure completion of the stated priorities.

<table>
<thead>
<tr>
<th>Strategic Action Item</th>
<th>Tactics</th>
<th>Project/Responsibility</th>
<th>Status</th>
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| **Goal 1: Patient Safety**  
Demonstrate and support effective infection prevention and control as a key component of patient safety. | a) Provide Targeted Member Education designed to enhance patient and provider safety such as in person chapter meetings, webinars, podcast, and informational material on chapter website and social media.  
b) Create dedicated Patient Safety Membership resources on Chapter Website to include links to websites, online courses, etc. to improve the competency of chapter members in overall Patient Safety. |  
2019 - S. Cali, K. Price, P. Falk  
2020 - K. Price, S Patel, P. Falk  
2021 - S. Patel, A. Pruitt, P. Falk  
*Presenters found on **Chapter 25 APIC Speakers Line List** excel doc.  
Chapter Website and social media:  
2019-2020 – H. Garrett  
2021 | Completed  
Completed  
Completed  
In-Progress |
| **Goal 2: Implementation and Science**  
Promote and facilitate the development and implementation of scientific research to prevent infection. | a) Provide overview of evidence-based practice (guidelines, research, etc.) and implementation at the bedside for chapter members in the form of formal and informal education. | Presentation on Bridging the Gap Between Research and Practice” by Tara Milson (September 2019) | Completed |
| **Goal 3: Competencies and Certification**  
Define, develop, strengthen, and sustain competencies of | a) Conduct annual membership needs assessment to all chapter constituents (members, vendors, non-members, and other external stakeholders such as CDC) | P. Falk, sent through survey monkey | Completed |
| Goal 4: Advocacy | a) Create and offer a media kit training to provide to membership demonstrating the strategic value of APIC members and Infection Preventionists | H. Garrett | In-Progress |
| Goal 5: Data Standardization | b) Prepare the IP for the impact of future electronic reporting and data dissemination and the impact to the institution | S. Patel, A Pruitt – Scheduled Presentation on “NHSN and Electronic Medical Record Integration” by Katherine Allen-Bridson on 5/19/21 | Completed |
| | Promote and advocate for standardized, quality and comparable HAI data. | | |

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