Health Advisory: Measles (Rubeola)
Georgia Department of Public Health Requests Reports of Suspect Measles Cases

Summary
The Georgia Department of Public Health (DPH) has confirmed three measles cases in North Georgia residents. While infectious, one of the residents attended religious services in the Cobb/Paulding county area. **DPH urges healthcare providers to notify public health immediately if you have suspected measles or suspect measles in a patient from April 14 to April 28.** DPH urges heightened awareness for patients with measles.

Clinical Presentation
Measles is a highly contagious illness and is spread primarily person-to-person via aerosolized droplets. The incubation period is typically 10 to 12 days but can range from 4 to 21 days. Measles typically begins with a prodrome of stepwise increasing fever (often as high as 104-105°F) accompanied by cough, coryza, and/or conjunctivitis. Koplik spots (tiny red spots with bluish-white centers on the buccal mucosa), which are diagnostic for measles, may appear 2-3 days before the rash and fade 1-2 days later. As fever peaks on day 4-5, a maculopapular rash typically appears on the face along the hairline and behind the ears, and then progresses downward to the chest, back, and extremities. Within 4-5 days, the rash fades in the same order that it appeared.

Reporting
Measles is a notifiable disease and suspect cases should be reported to the Georgia Department of Public Health (O.C.G.A. §31-12-2) immediately. Call your District Health Department (Cobb & Douglas Public Health at 770-514-2432) or the DPH Acute Disease Epidemiology Section at 404-657-2588 during business hours Monday through Friday, or 1-866-PUB-HLTH after-hours on evenings and weekends. **Do not await laboratory results before reporting.**

Laboratory Testing
The preferred method for confirming measles is by reverse transcriptase-polymerase chain reaction testing (RT-PCR). Collection of a throat swab (or nasopharyngeal swab) and urine sample for PCR testing is recommended. Measles may also be laboratory confirmed by the presence of measles-specific IgM antibody or a significant rise in measles-specific IgG antibody titer between acute- and convalescent-phase serum specimens. Collect serum, throat, and urine specimens simultaneously for best results (note: suspect patients should be **isolated** immediately, see Actions below). Detailed specimen collection and shipping guidelines are available at the DPH measles website, and DPH epidemiologists will facilitate testing at the time of notification.

To coordinate specimen collection and laboratory submission, call your District Health Department (Cobb & Douglas Public Health at 770-514-2432) or the DPH Acute Disease Epidemiology Section at 404-657-2588 during business hours Monday through Friday, or 1-866-PUB-HLTH after-hours on evenings.
and weekends. **Please do not send specimens directly to the Georgia Public Health Laboratory (GPHL) or the Centers for Disease Control and Prevention (CDC) without prior authorization.**

**Vaccination**

Measles-containing vaccine (MMR) remains the most effective prevention against disease. Ensure that patients are up-to-date on their MMR vaccine. Vaccination is recommended for children at 12 to 15 months of age with a second dose at 4 to 6 years of age. Documentation of two MMR vaccinations or proof of immunity to measles is required to attend school in Georgia.

**Actions Requested of Healthcare Providers:**

- Consider measles in persons with febrile rash illness and clinically compatible symptoms (cough, coryza, and/or conjunctivitis) and a history of recent international or domestic travel, exposure to international travelers, or exposure to a possible measles case.
- **Isolate persons with suspect measles IMMEDIATELY (negative pressure room, if available).** Patients should be managed in a manner that prevents disease spread in the healthcare setting [https://www.cdc.gov/infectioncontrol/pdf/guidelines/isolation-guidelines-H.pdf](https://www.cdc.gov/infectioncontrol/pdf/guidelines/isolation-guidelines-H.pdf)
- Obtain appropriate clinical specimens. Laboratory testing for measles is required for confirmation. This includes throat swabs and urine for measles PCR and culture, and blood for serology testing (see Laboratory Testing section above)
- Report suspect cases of measles IMMEDIATELY by calling either your District Health Department (Cobb & Douglas Public Health at 770-514-2432) or GA DPH at 404-657-2588 (during business hours), or 1-866-PUB-HLTH after hours or weekends
- Ensure patients are up-to-date on their vaccinations according to CDC’s recommended schedules for [children](https://www.cdc.gov/vaccines/hcp/age-based-schedules/default.aspx) and [adults](https://www.cdc.gov/vaccines/hcp/age-based-schedules/default.aspx).

**Georgia DPH Contact Information**

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